FOR IMMEDIATE RELEASE
July 30, 2014

*Keep America Beautiful and Dr Pepper Snapple Group Fill Need for Recycling Bins in Public Parks*

**Shelton, WA** – Shelton Parks and Recreation has received 20 recycling bins designed specifically for placement at city parks including Kneeland, Callanan, and Loop Field. Shelton was one of 26 local and county governments in 19 states to receive durable, permanent recycling bins as part of the Dr Pepper Snapple Group /Keep America Beautiful Park Recycling Bin Grant program.

“The recycle bins will supplement the user experience in the city’s busiest parks, providing the opportunity for park users to make a difference in reducing waste and saving the city money on garbage disposal fee. The city appreciates the efforts and support from Keep America Beautiful and Dr. Pepper Snapple,” said Mark Ziegler, Director of Shelton Parks and Recreation.

“Individuals, businesses and governments all have a stake in cleaner communities and reducing waste,” said Vicki Draughn, DPS vice president of corporate affairs. “Working with Keep America Beautiful, we’re embracing the opportunity to make recycling more convenient for our valued consumers in communities across the country as they enjoy their favorite public parks and other outdoors spaces.”

“Access and convenience are two of the biggest obstacles to recycling,” said Brenda Pulley, senior vice president, recycling, Keep America Beautiful. “By making these recycling bins available in parks, nature trails, athletic fields and other public spaces, the grants awarded through our partnership with Dr Pepper Snapple will help these communities increase on-the-go recycling.”

In total, the grants will provide nearly 900 recycling bins for placement in a variety of park settings. The grant program was open to all government agencies that own or manage local, regional or state park, with nonprofit organizations and KAB affiliates eligible to apply on behalf of government agencies. For a full list of communities receiving grants, visit [http://irecycleonthego.wordpress.com](http://irecycleonthego.wordpress.com).

**About Keep America Beautiful**

Keep America Beautiful is the nation’s leading nonprofit that brings people together to build and sustain vibrant communities. With a powerful national network of community-based affiliates and participating organizations, we work with millions of volunteers who take action in their communities. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community’s environment. For more information, visit [kab.org](http://kab.org), follow [@kabtweet](http://twitter.com/kabtweet) on Twitter and like us on [facebook.com/keepamericabeautiful](http://facebook.com/keepamericabeautiful).
About Dr Pepper Snapple Group
Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit DrPepperSnapple.com.
For our latest news and updates, follow us at Facebook.com/DrPepperSnapple or Twitter.com/DrPepperSnapple. For more information on DPS's philanthropic efforts and sustainability goals, visit www.dpsgsustainability.com.

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